

Action-into-Impact application

Send your answers to us as a Word / PDF / google docs / slides / audio file / face to camera - however works best for you - at;

applications@footwork.org.uk

Please use the following format for the subject line;
Apply for Action-into-Impact_[Your Name]

Please see our **'How to Apply'** information for details on what we're looking for in this first stage application.

People & Place Fund 2022

Your full name

Email address

Contact number

What is the name of your group/organisation/idea?

Please provide an address (if relevant)

If available, please provide a link to your organisation's website

What type of organisation are you?

- Registered charity in England, Wales, Scotland or Northern Ireland
- Social enterprise/Community interest company
- Non-profit organisation
- For-profit organisation
- I'm an individual, small group or initiative

If applicable, please enter your registered charity/company number

Please tick the types of local problem areas that you might be addressing;

- poor or insecure housing
- homelessness
- people feeling isolated or excluded
- lack of access to local activities (eg. unaffordable)
- shortage of activities (eg. for families and young people)
- poor connections (eg. between people, social groups, generations)
- not having a say (eg. in important local decisions)
- threatened venues and buildings important to the community (eg. community centres, pubs)
- Other, please specify

the PROBLEM

If you choose to write your answer, please try to answer the problem section in between 300–700 words

Tell us about the problem you're trying to solve and who it affects.

- How does this problem specifically impact people in your community?
- How do you know this is a problem?
- What evidence or examples can you share that build your case for support?

Tips

- Clearly explain the problem
- Explain how the problem specifically impacts your local community
- Use examples to strengthen the case for the problem

your IDEA

If you choose to write your answer, please try to answer the idea section in between 300-700 words

Tell us what you are already doing to tackle this problem and how you want to build on it.

- What impact has your work in this area had so far and how do you know?
- Tell us about your proposed next steps to develop this idea and your longer-term ambition to build on its impact i.e. project legacy or the ability for the project to be replicated in other places?
- What would success look like and how will you know the developed idea for the project is making a difference?

Tips

- Explain the idea in a succinct but clear way
- Explain the link between your idea and the problem
- Set out clearly what the project has achieved so far with examples
- Explain your next steps
- Tell us how your work is/could being/be applied to and replicated in other communities

all about you

If you choose to write your answer, please try to answer the idea section in between 300-700 words

Please us why you are well placed to deliver this project.

- What motivates you to do this work?
- What's your direct knowledge of the problem area you want to address?
- What qualities define you as a social innovator?

Tips

- Don't be modest! Tell us about your experience to date and special insight into the community, people and place in question
- Include current or previous examples of your work in this area and tell us about how you made it happen

extra information

In addition to your answers above, please include the following supporting information:

- **Safeguarding Information** – for example; a DBS check (if you are an individual) and/or safeguarding policy (if you are an organisation)
- **Financial Information** – a top-level project budget and the amount of funding you are requesting

If you proceed to Stage 2 and we meet up, then it's likely we will ask for;

- Community Reference (testimony from beneficiaries or collaborators) – The reference is important to demonstrate the innovators capacity to deliver on their idea
- Financial Situation – Annual report/audited accounts if an organisation, or a detailed project budget/or management accounts in an individual/initiative to demonstrate responsible use of money